

Sponsorship Packages


hanover
community
centre



2nd & 3rd October 2026

What is the Hanover Beer Festival?

The Hanover Beer Festival has been running since 1988 and is an established highlight of the local calendar, drawing hundreds of visitors each year.

Run by the Hanover Community Association and powered by volunteers, it is our largest and most vital fundraising event. Every pint poured helps us keep our doors open and do more for the community.



Where is it held?

The Hanover Community Centre is found halfway up Southover Street in the heart of the energetic neighbourhood of Hanover in Brighton.

Our community-run building and garden serve as a hub for many local classes and services, as well as our own events for the community. We have a wide range of facilities and spaces to hire and support all types of events.

Why sponsor the Hanover Beer Festival?

With 600+ people coming through the door over the festival weekend you will gain valuable exposure to local residents and festival-goers. Show your customers and team how much you care about community by aligning your brand with a historic, much-loved local charity. And, enjoy all the perks of being a sponsor including, free tickets, early access and much much more.

Join us as a sponsor for this year's festival.

See your brand on a barrel and help us keep supporting the wonderful things that bring Hanover together!

Sponsorship Packages

Bronze

£75

Get your name on a barrel, shared social media and our sponsors' wall plus extra goodies worth over £40.

Give the gift of a sponsored barrel to the beer fan in your life!

Barrel Branding

Your name in the Tasting Notes Guide

2 free tickets

Up to 4 discounted tickets

Sponsors' group social media post

Shared space on the sponsors wall and a page on the indoor screen

Silver

£150

Get your name on a barrel individual social media, our sponsors' wall and a poster, plus extras worth over £100.

Treat your team to a great bonding experience while supporting the local community.

Barrel Branding

Your name in the Tasting Notes Guide

4 free tickets

Up to 6 discounted tickets

1 festival t-shirt

Individual social media post

Shared space on the sponsors wall and a page on the indoor screen

Dedicated A2 poster

Gold

£300

Get your name on a barrel individual social media, our sponsors' wall and a poster, plus extras worth over £200.

Get a great experience for your team and maximum exposure for your business.

Barrel Branding

Your name in the Tasting Notes Guide

8 free tickets

Up to 8 discounted tickets

2 festival t-shirts

Dedicated social media campaign

Shared space on the sponsors wall and a page on the indoor screen

Premium banner

All sponsors are invited to come along early on the day and take a photo with your barrel!



37 Years of
community
celebrations.



600+
Thirsty locals
through the doors
over the weekend



100% of proceeds
go directly back
into funding the
Hanover
Community
Centre.



600+
Visitors ready to
see your brand
on a barrel.



2,000+
Pints of
independent craft
beer and cider
poured.



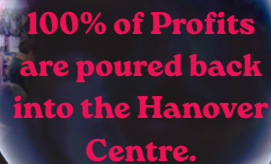
40
Casks and kegs of
the finest
independent craft
beers and ciders
on tap.



37 years of
bringing the
Hanover
community
together.



100s of hours of
collective
community love
poured into making
the weekend
happen.



100% of Profits
are poured back
into the Hanover
Centre.



40+ local
volunteers
pitching in to pour
pints, set up
barrels, and clean
up.



2,000+
Pints poured
across
the weekend.



hanover
community
centre



Sponsoring the festival

Get in touch to find out more and book your sponsorship.

Email: centre@hanovercc.org

Key dates

Sponsorship applications close:

Sunday 6th September 2026

**Limited number of barrels, book early to
avoid disappointment.**

The beer festival!

2nd - 3rd October 2026



Come along early on the day and take a photo with your barrel!